

JOOR CONCERT

By DJ Kaywise

We were averaging
1.9 MILLION IMPRESSIONS PER DAY

10 TWITTER INFLUENCERS USED

We created online conversations on Twitter using pictures from the past event, the countdown and the performing artist for #JoorConcert5



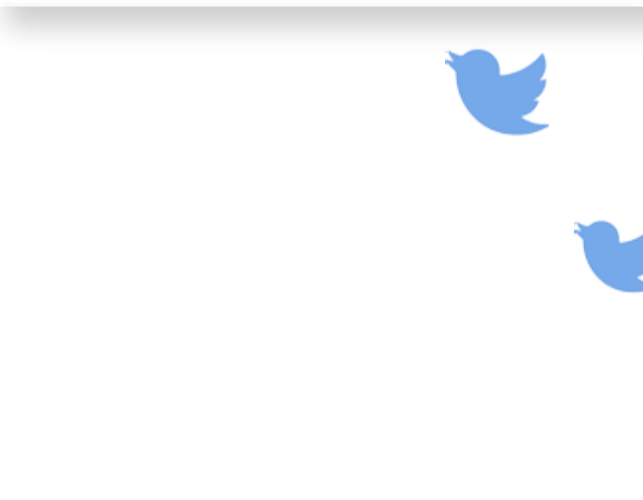
Strategy

Reach 592,600

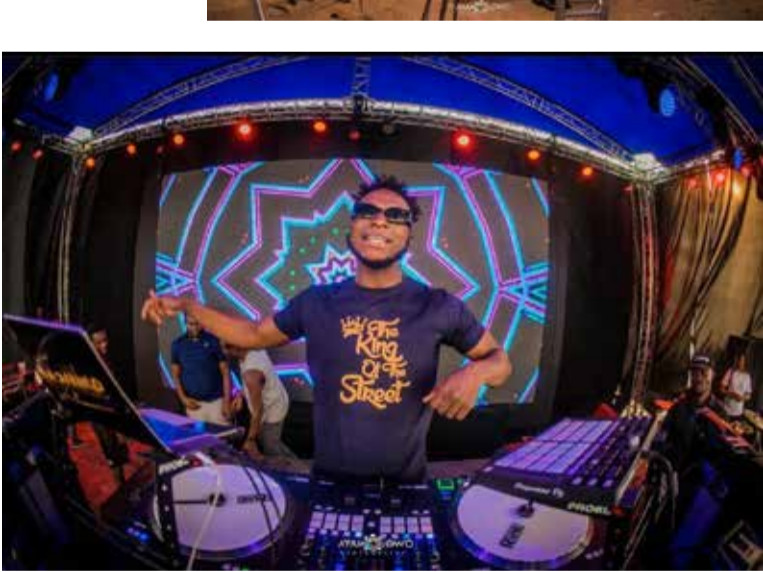
2200+ TWEETS

Duration of campaign

10 DAYS



OVER 100 VISUAL CONTENT USED



The Bees Nigeria is a digital PR and Entertainment brand that handles social media marketing, event coverage red carpet moments and branding. We help event planners strategize, connect with their audience online and also give brand owners a befitting social media presence.

