



# TECH SUMMIT

# OGUN 2019



## THE STRATEGY

### Campaigns - Brands Talk

"Prior to the event, we had Twitter conversations with different personnel's where they shared insights about their fields."

#BrandstalkWithMofeAde - Twitter conversation

# Reach 8,000+ 120,000+ Impressions

#BrandstalkWithAdedapo - Twitter conversation

# Reach 11,000+ 160,000+ Impressions

# 2.5m+ Account reach

# 8m+ Impressions



#TechSummitOgun19

# 5,000+ Profile visits

# 600,000+ Impressions

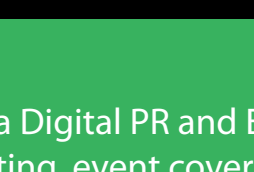
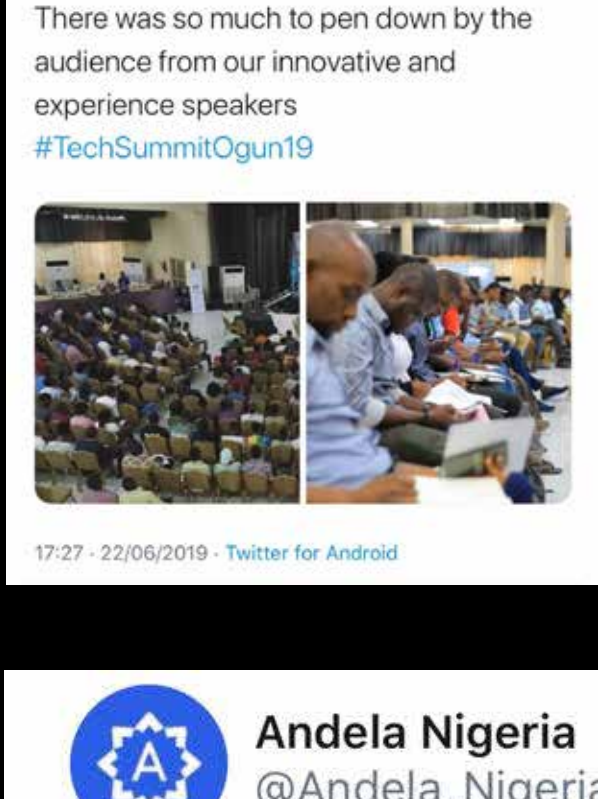
### #TechSummitOgun19

During the event, we had a daily average reach of

# 33,000+

and impression of

# 56,000+



The Bees Nigeria is a Digital PR and Entertainment brand that handles social media marketing, event coverage red carpet moments and branding. We help event planners strategize, connect with their audience online and also give brand owners a befitting social media presence.